

AMIN BEN ABDELHAFIDH

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EDUCATION

- Tunis Business School** (University of Tunis) Expected Jun 2027
Bachelor of Science in Business Administration: Business Analytics major, Marketing minor
 - Cumulative GPA: 3.39/4.0
- Lycée Pilote de Monastir** Jun 2023
 - High School Diploma, Mathematics, with **Highest Honors**

EXPERIENCE

- StudiPac** Jul 2026 – Present
Founder
 - Building an AI study workspace for Tunis Business School students: each course preloaded with curated materials and past papers, and an AI tutor that cites the page it answers from.
- Olindias** Jul 2025 – Present
AI Technical Marketing Associate, part-time
 - Building and shipping the company's own AI products, from early prototypes to production systems.
- Tutoring Web Development** Mar 2024 – Present
Co-Founder and Online Tutor
 - Tutored **20+** students through their university web development courses, all of whom passed; grew an organic Facebook reach of **1,000+** accounts.

LEADERSHIP & INVOLVEMENT

- AI Safety Quest** 2026 – Present
Operations Volunteer
 - Automating the volunteer recruitment pipeline, from application through trial task.
- ATLAS Future Leaders, TBS Chapter** Jul 2024 – Jul 2025
Vice President Marketing
 - Led a team of **10+** members through **10+** campaigns, aligned with the executive board's goals.
 - Rolled out Notion across the organisation, cutting the time members spent looking for information.

PROJECTS

[More at aminbadh.me/work](https://aminbadh.me/work)

- Emotional Compass** Aug 2024
 - Text emotion detection with logistic regression in Python, served as a Streamlit web app.
- SOSITE Platform** Jun 2022
 - Flutter and Firebase app connecting volunteers with people in need. **1st place**, ATAST B-TECH Junior 2022.
- LPM Digital System** Oct 2020 – Jun 2021
 - Built at sixteen: Flutter and Firebase apps to replace paper attendance and timetables at my high school during COVID-19. Submitted for the Zayed Sustainability Prize.

SKILLS & CERTIFICATIONS

Technical: Python, JavaScript, Flutter, Excel, Power BI, Figma, Notion, Git
Certifications: Fundamentals of Data Analysis in Excel (CFI), AWS Cloud Quest: Cloud Practitioner, Gemini Multimodality and Multimodal RAG (Google Cloud), KICKOFF™ Agile, job simulations with BCG and Tata
Languages: Arabic (native), English (fluent, IELTS Academic **8.0**), French (conversational)